

Financial Analysis



FINANCIAL ANALYSIS, PLANNING & CONTROL

Amsterdam
11 - 15 Dec 2017
24 - 28 Sep 2018
10 - 14 Dec 2018

London
15 - 19 Jan 2018
07 - 11 May 2018
15 - 19 Oct 2018

Kuala Lumpur
06 - 10 Aug 2018

INTRODUCTION

Management has now become an integral part of operation in a wide range of organizations. Financial analysis, planning and control provides an understanding of the various aspects in an organisation from calculative aspect to other related practices in organisation. Topics in the training seminar are viewed in the context of shareholders and financial decision-makers. The training seminar provides a clear insight of decision-making process, various valuations methods, planning and interpreting financial information.

OBJECTIVES

The objectives of the training seminar are to provide delegates the necessary tools and techniques to find better answers to questions such as:

- What is the exact nature and scope of the problems to be analysed, and which specific variables, relationships, and trends are likely to be helpful in analysing specific problems?
- How precise an answer is necessary in relation to the importance of the problem itself?
- How reliable are the available data, and how is this uncertainty likely to affect the range of results?
- Should the outputs of decisions be expressed in cash flow terms, or in terms of accounting profit, to evaluate the financial implications of a decision?
- What limitations are inherent in the tools to be applied, and how will these affect the range of results obtained?
- How important are qualitative judgments in the context of decision-making, and what is the ranking of their significance?

TRAINING METHODOLOGY

This training course is presented in a very user-friendly seminar to suit individuals with varying levels of financial knowledge and experience. The training seminar will be conducted along workshop principles with formal presentations, case studies and interactive worked examples. Numerous relevant examples and participative case studies are provided to illustrate the application of each of the topics covered. Each learning point is reinforced with practical examples and participative exercises. Difficult mathematical concepts are minimised wherever possible and handled in a visual way that is easy to understand with numerous illustrative examples.

ORGANISATIONAL IMPACT

This training seminar will provide participating delegates:

- An understanding of the use of financial statements and tools and techniques of financial analysis that assist managers in support of more informed and therefore better decision-making

- An understanding of the links between long and short-term planning, and being able to develop and prepare financial models and operating budgets and the use of Excel models to build financial growth planning models and prepare traditional and activity-based budget models
- The use of Discounted Cash Flow (DCF) and other appropriate techniques that will support the company in its more effective analysis of capital investment projects
- An understanding how corporate value and shareholder value may be increased through the use of appropriate financial strategies, including mergers and acquisitions, and restructuring and reorganisations

PERSONAL IMPACT

Delegates will develop an understanding of:

- The creation of corporate value and shareholder value
- Choosing the most appropriate tools and using Excel to develop long-term financial models and budgets
- How to analyse and interpret the financial statements: balance sheet; income statement; statement of cash flows, in order to make more informed and therefore better financial decisions
- How to develop and manage the financial aspects of their role more effectively, enhance their performance, broaden their role, and appreciate how their decision-making may impact on their own department or business unit and the organisation as a whole
- How to improve their self-confidence in dealing with finance and financial professionals
- How to be better placed to liaise effectively with other professionals on financial issues

WHO SHOULD ATTEND?

This training seminar is a 'must' for:

- Financial officers, controllers, and accountants
- Treasurers, corporate planning and business development professionals
- Sales and marketing professionals
- Managers from any other non-financial areas that need or wish to understand the financial aspects of analysis, planning, and control
- Middle and junior management as a useful element in their career advancement

DAY 1

The Challenge of Financial Economic Decision-Making

- The Practice of Financial / Economic Analysis
- The Value-Creating Company
- Corporate value and Shareholder value
- A Dynamic Perspective of Business
- The Agency Problem and Corporate Governance
- What Information and Data to use?
- The Nature of Financial Statements
- The Context of Financial Analysis and Decision-making

DAY 2

Assessment of Business Performance

- Ratio Analysis and Business Performance
- Management's point of view
- Owners' point of view
- Lenders' point of view
- Ratios as a System – pyramids of ratios
- Integration of Financial Performance Analysis
- Economic Value Added (EVA)
- Predicting Financial Distress

DAY 3

Projection of Financial Requirements

- Interrelationship of Financial Projections
- Operating Budgets
- Standard Costing and Variance Analysis
- Cash Forecasts and Cash Budgets
- Sensitivity Analysis
- Dynamics and Growth of the Business System
- Operating Leverage
- Financial Growth Plans
- Financial Modelling

DAY 4

Analysis of Investment Decisions

- Applying time-adjusted measures
- Net Present Value (NPV) and Internal Rate of Return (IRR)
- Strategic Perspective
- EVA and NPV
- Refinements of Investment Analysis
- Equivalent Annual Cost (EAC)
- Modified Internal Rate of Return (MIRR)
- Sensitivity Analysis, Scenario Analysis, Simulation, and NPV break-even
- Dealing with Risk and Changing Circumstances

DAY 5

Valuation and Business Performance

- Managing for Shareholder Value
- Shareholder Value creation in Perspective
- Evolution of value-based methodologies
- Creating value in restructuring and combinations
- Financial Strategy in acquisitions
- Business Valuation
- Business restructuring and reorganisations
- Management Buy Outs (MBOs) and Management Buy Ins (MBIs)

ISO 9001:2015 Certified



ISO 29990 : 2010 Certified



"REP logo, PMI & PMP are registered trademarks of Project Management Institute, Inc."

FINANCIAL ANALYSIS, PLANNING & CONTROL

Code	Date	Venue	Fees
FI010	11 - 15 Dec 2017	Amsterdam	\$5,500
FI010	15 - 19 Jan 2018	London	\$5,500
FI010	07 - 11 May 2018	London	\$5,500
FI010	06 - 10 Aug 2018	Kuala Lumpur	\$5,500
FI010	24 - 28 Sep 2018	Amsterdam	\$5,500
FI010	15 - 19 Oct 2018	London	\$5,500
FI010	10 - 14 Dec 2018	Amsterdam	\$5,500

REGISTRATION DETAILS

LAST NAME: _____
FIRST NAME: _____
DESIGNATION: _____
COMPANY: _____
ADDRESS: _____
CITY: _____
COUNTRY: _____
TELEPHONE: _____
MOBILE: _____
FAX: _____
EMAIL: _____

AUTHORISATION DETAILS

AUTHORISED BY: _____
DESIGNATION: _____
COMPANY: _____
ADDRESS: _____
CITY: _____
COUNTRY: _____
TELEPHONE: _____
MOBILE: _____
FAX: _____
EMAIL: _____

PAYMENT DETAILS

- Please invoice my company
 Cheque payable to GLOMACS
 Please invoice me

CERTIFICATION

Successful participants will receive GLOMACS' Certificate of Completion

4 WAYS TO REGISTER

Tel: +971 (04) 425 0700
Fax: +971 (04) 425 0701
Email: info@glomacs.ae
Website: www.glomacs.ae

TERMS AND CONDITIONS

- Fees - Each fee is inclusive of Documentation, Lunch and refreshments served during the entire seminar.
- Mode of Payment - The delegate has the option to pay the course fee directly or request to send an invoice to his/her company/ sponsor. Credit card and cheque payments are both acceptable.
- Cancellation / Substitution - Request for seminar cancellation must be made in writing & received three (3) weeks prior to the seminar date. A US\$ 250.00 processing fee will be charged per delegate for each cancellation. Thereafter, we regret that we are unable to refund any fees due, although in such cases we would be happy to welcome a colleague who would substitute for you.
- Hotel Accommodation - is not included in the course fee. A reduced corporate rate and a limited number of rooms may be available for attendees wishing to stay at the hotel venue. Requests for hotel reservations should be made at least three (3) weeks prior to the commencement of the seminar. All hotel accommodation is strictly subject to availability and terms and conditions imposed by the hotel will apply.
- Attendance Certificate - a certificate of attendance will only be awarded to those delegates who successfully completed/ attended the entire seminar including the awarding of applicable Continuing Professional Education Units/Hours.
- Force Majeure - any circumstances beyond the control of the Company may necessitate postponement, change of seminar venue or substitution of assigned Instructor. The Company reserves the right to exercise this clause and implement such amendments.
- Fair Access / Equal Opportunities - In the provision of its services as a world-class Training Provider, the Company is committed to provide fair access / equal opportunities throughout the delivery of its courses and assessment leading to the completion of training seminars, or 3rd party qualifications/certifications.

